



MASTERING REAL ESTATE PHOTOGRAPHY & VIDEOGRAPHY

COURSE OVERVIEW



About RESEED LEARN

Our Concept of **LEARN & EARN** provides our community to improve their skills through our practical industry standard courses and help them compete with market trends.

Our Aim is to provide learning that helps to earn from the market.

COURSE OUTLINE

WHAT WE'RE COVERING

If you are a beginner and don't know where to start from then this COURSE is for you. You will learn essential **photography and videography skills** for professional property photoshoot and How you can build your Portfolio. We will also guide you through earning potential of this course.

A Step By Step Guide to Become Real Estate Influencer



COURSE REQUIREMENT

KNOW NOTHING - DON'T WORRY - WE WILL GUIDE YOU



BASIC EQUIPMENT

A BEGINNER CAN START WITH THEIR MOBILE PHONE AS WELL AND AFTER SOME EXPERIENCE, THEY CAN MOVE TO ADVANCE EQUIPMENTS

EDITING SOFTWARE

A BEGINNER WHO KNOW BASIC EDITING APPS WILL SPEED UP THE LEARNING PROCESS AND EVEN IF THEY DON'T KNOW ANYTHING, WE WILL GUIDE YOU

MINDSET

WILLINGNESS TO LEARN IS THE MOST IMPORTANT FACTOR IN ENTIRE COURSE. MOTIVATION TO BUILD A CAREER OUT OF IT WILL HELP YOU EVEN MORE



Market Demand

SELL 32% FASTER & 118% MORE VIEWS
THROUGH HIGH QUALITY CONTENT

THAT'S WHY YOU NEED SKILLS



Industry Trends

73% TENDS TO LIST WITH PROFESSIONALS

THAT'S WHY YOU NEED TO BUILD PORTFOLIO



Career Earning Potential

80% LIST PROPERTY ONLINE AND MARKET
GROWING RAPIDLY

THAT'S WHY YOU NEED 360 APPROACH

COURSE OUTCOME

Develop Essential Photography & Videography Skills

It will help you get started in the Real Estate Influencer Industry and afterwards you can master this field as per your Interest.

Use AI For Increased Productivity

Using AI for Professional Work with minimum Knowledge will help you Grow in with market Demands.

Build A Real Estate Influencer Brand

Build A brand for your own and Earn substantial Income from it.



RESEED LEARN

COURSE MODULES

MASTERING REAL ESTATE PHOTOGRAPHY AND VIDEOGRAPHY



MODULE

1

INTRODUCTION

LESSON 1: IMPORTANCE OF HIGH QUALITY VISUAL CONTENT IN REAL ESTATE

LESSON 2: EQUIPMENT OVERVIEW

LESSON 3: BASIC CONCEPTS OF REAL ESTATE PHOTOGRAPHY AND VIDEOGRAPHY

TECHNIQUES OF PHOTOGRAPHY

LESSON 1: ESSENTIALS OF REAL ESTATE PHOTOGRAPHY

LESSON 2: STAGING THE PROPERTIES

LESSON 3: PHOTO EDITING FOR SOCIAL MEDIA



MODULE

2



MODULE

3

TECHNIQUES OF VIDEOGRAPHY

LESSON 1: STORY SCRIPTING FOR PROPERTY TOURS

LESSON 2: REAL ESTATE PROFESSIONAL
VIDEOSHOOT PROCESS

LESSON 3: EDITING VIDEOS FOR SOCIAL MEDIA

BUILDING REAL ESTATE INFLUENCER BRAND

LESSON 1: IDENTIFYING AUDIENCE AND CREATING
CONTENT STRATEGY

LESSON 2: USE OF SOCIAL MEDIA PLATFORMS

LESSON 3: COLLABORATION WITH REAL ESTATE
PROFESSIONALS



MODULE

4



MODULE 5

USE OF QUICK & AI SOFTWARE

LESSON 1: CONTENT WRITING SOFTWARE

LESSON 2: PHOTO & VIDEO EDITING SOFTWARE

LESSON 3: VOICE & AI AVATAR SOFTWARE

REAL WORLD EXECUTION

LESSON 1: SUMMARY OF WORKFLOW

LESSON 2: MONETIZING YOUR SKILLS

LESSON 3: GENERAL DISCUSSIONS & HELPFUL TIPS



MODULE 6

LET'S

BEGIN THE JOURNEY

RESEED LEARN

